



Put your School in the picture with the Navaho MediaCAT. A flexible media presentation system that displays images, videos and web-based content on almost any type of display device.



It is becoming increasingly important for schools to promote themselves in the new, more competitive marketplace that now exists. The Navaho MediaCAT Digital Signage player connected to a screen provides an easy, cost-effective way of creating an electronic noticeboard for your reception or use elsewhere in your school.

The latest Navaho MediaCAT solution now makes it even easier to use Digital Signage to help keep your school in the picture. Supplied with 3 example templates and easy-to-use widgets with user control for menus and tables, MediaCAT 4 allows staff to quickly publish professional looking messages, lunch menus, sports results and school events across the entire site from a web browser anywhere on your network.

Example display areas:

- **Reception** - welcome screens, faculty information
- **Events** - Parents evenings school plays and productions
- **Classroom** - Pupil's work awards and achievements
- **Libraries** - Advice on finding books & opening times
- **Safety** - Alarms, fire exits and evacuation procedures
- **Sports** - Training videos, time tables, and specific sports TV
- **Canteen** - Menus, dietary advice and local and national news

NAVAHO  information display system | **Digital Signage**

For further information call us on 023 80 00 00 11 or alternatively visit www.navaho.tv

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Why choose a Navaho MediaCAT over a traditional PC?

- **Reduce Costs & Save Energy** – MediaCAT player draws 1/10 of the power used by a regular PC
- **Remote Access** – Controlled by a web interface, updated over the network e.g. MAC/PC/LINUX
- **Timed Content** – Automatically changes playing content at various times of the day
- **Reliability** – Embedded operating system provides maximum resilience
- **Security** – Secure communication prevents unwanted changes

Easy To Use - Using Navaho's unique MediaCAT Scenes' feature, professional looking screen layouts can be created in a matter of minutes. Scenes also allow you to create layout templates and give other users access to change specific information. For example, a canteen menu template could be updated daily by the School's chef. The player can schedule the content so you can have different information being displayed between lessons or during lunch-time, making the notice boards multi-role.

Reduce Costs - In addition to saving costs on printing and paper, the MediaCAT player uses less power than an energy saving light bulb and can automatically turn the screen off when not in use.

Larger Networks: Universities, LEA's - With a MediaCAT Manager, MediaCAT players can be controlled across multiple sites from a single server. In a University environment, the MediaCAT network can be used for advertising (either internal or third-party) in bars and shops or, with the optional Wayfinding plug-in, for dynamic digital signposting for meeting rooms and lecture theatres.

For Local Education Authorities, a Navaho MediaCAT digital signage network is an ideal solution to get messages out to their Schools. The notice boards can also be made multi-use with the main content being controlled by the LEA while the Schools control local information themselves.

"The MediaCAT solution has been a real benefit to the school, keeping the pupils up to date and allowing them to showcase their excellent work both in School and in the wider community."

Ric Charlton, Network Manager, Baines School

"The presentations have been a great hit with the parents, who love to see their own children on the screen and the photos are always a talking point between them."

Steven Yeo, Headmaster, Lyndhurst Primary School.

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