



Navaho's MediaCAT is a powerful and professional visual communication tool ensuring that staff are kept updated and informed in day-to-day business.



Many Corporate businesses now utilise Plasma and LCD Displays within their company, in their reception area or within staff canteens and office areas. Businesses can greatly enhance the use and impact of these displays by incorporating Navaho's MediaCAT Digital Signage solution within their business.

First impressions are extremely important and Navaho's MediaCAT is the optimum communication and information system, designed to enhance your reception area. Visitors and staff are welcomed with clear, up-to-date information ensuring that your organisation is presented in a professional and enterprising manner. Breaking news about your company, such as acquisitions, awards or major orders can be presented in a colourful, interesting and eye-catching way.

An important part of running a business is staff training and keeping staff informed. Electronic noticeboards can be used to display staff training videos. e.g. health and safety or internal systems training. Create memorable training programs by getting the right information across to the right people at the right time, reducing costs on traditional printing manual methods. With the inclusion of a remote control supervisors can take control of the signage board and use it as a presentation device for staff training.

NAVAHO  information display system | Digital Signage

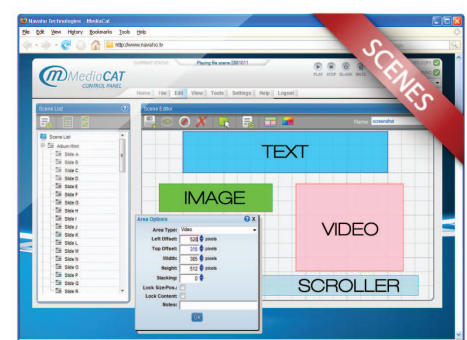
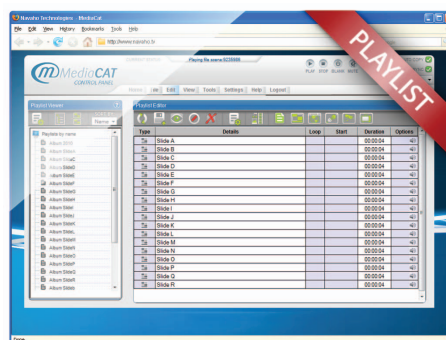
For further information call us on 023 80 00 00 11 or alternatively visit www.navaho.tv

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Simple to use. Plug your Navaho MediaCAT into one display or attach to multiple screens, control is easy with the on-board web-based management software. The player can be completely managed and controlled from a single location from any computer with a web browser. Multiple players can be controlled centrally from a single unit using the built-in software.

Flexible Presentations. Using Web pages, Video, Slide shows, scroll texts or live feeds, this all-in-one solution presents your message in an exciting and memorable way. With an Internet connection, the Navaho MediaCAT can even display live pages or RSS feeds. Information or entertainment can be fed from multiple sources - national news; weather; music channels; web-pages. The scheduling function can target times of day and days of the week.

Scenes Design. MediaCAT's unique layout tool "SCENES" simplifies the creation of overall screen design with the ability to "edit" and "lock". Content in other areas can therefore be adjusted by specific users. This means Information relevant to each specific department can be altered locally, whilst corporate notices and brand management are controlled centrally.



Staff require up-to-date and accurate information and the traditional noticeboards and newsletters are costly and time consuming. HSE is responsible for health and safety at work and require that in order to provide first aid to someone who is injured or who has become ill at work, employers must have adequate procedures in place. Navaho's MediaCAT is the perfect solution to communicate these messages quickly and effectively to staff by way of training videos. Up-to-date safety notifications can be uploaded instantly to all staff such as first aid locations and fire exits. In addition, specific safety information can be communicated to your employees, including correct safety clothing, hard hat requirements, or protective footwear.

Navaho's MediaCAT creates quite an impression, not only with visitors and clients, but also for your staff. The MediaCAT can be used as a vital marketing tool for sales presentations and communication tool for board meetings. Give corporate presentations to clients or staff a new twist by using a variety of media types including video, audio and web based information. One of the major benefits of electronic noticeboards within companies are the cost savings involved; Each time any information requires changing digital display users save on the traditional paper and printing costs and processing time.

"Navaho's MediaCAT has enhanced our communications with real-time information available to team members and visitors to the office. This has helped us to reinforce key messages leading to greater awareness and understanding of the company's vision and values. At the same time we have been able to use the screens to communicate performance and, in turn, drive a culture of continuous improvement. "

Lindsey Williams, **Group Chief Executive of Futures Housing Group**

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