



Put your clients in the picture with the Navaho MediaCAT. A flexible media presentation system that displays images, videos and web-based content on almost any type of display device.



MediaCAT is available in desktop, wall mount or VESA mount chassis, ruggedised swappable units for automotive applications, or fully integrated into an LCD display. The MediaCAT is capable of providing scalable solutions for all sizes of establishment whether it be a single screen in a small primary school or a worldwide multi-screen retail network.

Navaho's unique MediaCAT solution can be found in a number of different market sectors including, but not exclusively Education, Corporate, Retail, Public Transport, Hospitality and Wayfinding. Digital Signage displays driven by a Media Player to an audience are typically used to entertain, inform or advertise.

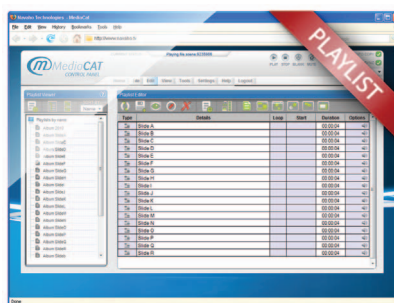
Using latest high performance displays and eye-catching graphics, digital signage is a bold new way of making immediate contact with your customer. Now you can grab their attention and engage their interest with colour, action and impact. Best of all, Navaho's MediaCAT provides you with a user friendly digital signage solution that offers a simple and cost effective way to transform your communications.

If your target audience is passing you by or you find it difficult getting your communications right, it is time to look at the navaho Mediacat.

NAVAHO  information display system | Digital Signage

For further information call us on 023 80 00 00 11 or alternatively visit www.navaho.tv

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The MediaCAT interface is accessed via any standard web browser on any computer system, making the system platform independent. Using the **Playlist** system you can schedule content to play at specific times.

Stunning content is easy to create with the help of the '**Scenes**' - An integrated layout design tool. This allows users to create multimedia layouts through a simple "click and drag" interface. Additionally, the new scenes system allows the creation of an overall screen design with the ability to "lock" areas. This means information relevant to a department can be altered, while corporate notices and branding are controlled centrally.

"We are seeking to improve communications and enhance our customer service for passengers and believe that the introduction of real time service information and advertising technology will be instrumental in helping achieve these goals. We chose MediaCAT from Navaho for its scalability and proven track record within the travel industry."

Jonathan Green, Sales & Marketing Director, Red Funnel

"We needed a robust, yet flexible Media Player and content distribution network. Navaho's MediaCAT player has delivered this and more, allowing us to deliver brand awareness and marketing campaigns to consumers via onshelf screens with dynamic audio visual presentations. The flexibility within Navaho's content distribution network has allowed us to provide unprecedented advert targeting."

Patrick Boden, CEO, Point4DecisionVision Ltd

"We've installed Navaho MediaCATs and large screen displays in our reception area and have created simple but effective sideshows so visitors get a current insight into the brand and product portfolio whilst waiting for a meeting. We use our MediaCATs as an invaluable branding tool within our office canteen and also at our events around the country."

Ian Williams, Events Manager FATFACE

"The MediaCAT was one of the most flexible and easy to use solutions that was demonstrated to us. "The solution has been a real benefit to the school, keeping the pupils up to date and allowing them to showcase their excellent work (both in school and in the wider community)."

Ric Charlton, Network Manager, Baines School, Lancs.